

## FY20 Earnings Conference Call

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February 23, 2021



# Starting Shortly...





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### Agenda



- The Year in Review
- Travel Restrictions at Kuwait Airport and Worldwide
  - Financial Headlines
  - Operational Review
     Outlook for 2021 and Beyond
    - **Financial Review**
  - Business Plan
    - Q&A

## A Year Impacted by the Pandemic





KWI and World: Flights suspended on March 13 at KWI and restricted worldwide. Slow return of travel at KWI on August 1. Suspension of flights in last week of December in addition to new restrictions.

#### Direct flights suspended from 34 countries

Previous outlook: +3mn passengers in FY20

#### Focus on Charter and Connecting Flights: Operated point-to-point and transit charter flights from and through KWI, especially between Asia

and the Middle East + Europe.

### Launched New Destinations:

Launched flights to serve demand for "Covid-safe" touristic destinations as well as high demand destinations that are underserved to offer connecting flights.



#### Decisive Measures to Safeguard Financial Position:

Suspended dividends, activated bank drawdown, downsized number of employees.

Charter flights between Asia and Europe New service to Trabzon, Muscat and Dhaka Continued restructure to support continuity

## **Travel Restrictions in Kuwait**



# Started on AUGUST 1, 2020

KWI suspends commercial flights from 34 countries, increased to 35 in December

	s include:
India	5 destinations served
Pakistan	2 destinations served
Egypt	6 destinations served
Lebanon	Popular summer destination
Nepal	One of very few services from Middle East
UK	A popular destination for leisure and business





Press Release No: 6

Date: 3 February 2021

### **2020 Worst Year in History for Air Travel Demand**



#### Translations:

2020 Caída Histórica de Demanda de Viajes Aéreos (pdf) 2020, la pire année de l'histoire pour la demande de voyages aériens (pdf)

国际航协: 2020年是航空客运需求史上的至暗时刻 (pdf) 2020: O pior ano da história da aviação para a demanda de viagens aéreas (pdf)

**Geneva** - The International Air Transport Association (IATA) announced full-year global passenger traffic results for 2020 showing that demand (revenue passenger kilometers or RPKs)

fell by 65.9% compared to the full year of 2019, by far the sharpest traffic decline in aviation history. Furthermore, forward bookings have been falling sharply since late December.

\* Source: IATA - 2020 Worst Year in History for Air Travel Demand - https://www.iata.org/en/pressroom/pr/2021-02-03-02/

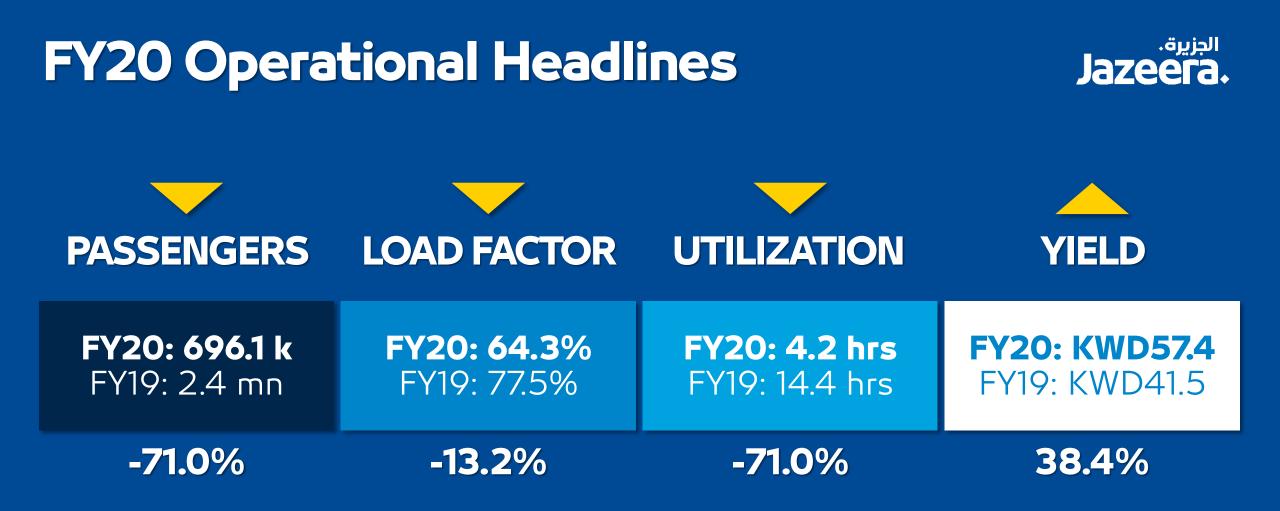


\* Source: IATA - 2020 Worst Year in History for Air Travel Demand - https://www.iata.org/en/pressroom/pr/2021-02-03-02/



# FINANCIAL HEADLINES





### 4Q20 Financial Headlines





\* 4Q19 operating expenses regrouped to adjust for finance expenses

### FY20 Financial Headlines





\* FY20 net loss includes adjustments of KWD15 mn

## FY20 – One-offs



In KWD	One-time impact on FY20 P&L
Fuel Hedge	1.6 mn
Provisions / Write off	2.2 mn
IFRS 16 lease cash waivers not recognized	6.4 mn
Maintenance restructuring	4.8 mn
Total	15.0 mn

### Jazeera vs Industry in FY20



	WORLD*	ME*	JAZEERA
DEMAND CHANGE	<b>-65.9</b> %	<b>-72.9</b> %	<b>-71.0%</b>
LOAD FACTOR CHANGE	-19.2%	<b>-18.9</b> %	-13.2%

\* Source: IATA - 2020 Worst Year in History for Air Travel Demand - https://www.iata.org/en/pressroom/pr/2021-02-03-02/

### **Terminal 5 Performance**



- Limited capacity operations at T5 from March 13 to December 31, 2020 •
- Some tenants froze lease contracts •
- Park & Fly: Converted to first drive-through testing center for Covid-19 in • Kuwait

**FY20** 

WD1.3 mn Revenue FY19: KWD4.3 mn

FY19: KWD2.1 mn

-KWD478.0 k -KWD1.4 mn **Net Profit** FY19: KWD1.2 mn

**4Q20** 

### KWD245.2 k -KWD104.4 k Revenue

FY19: KWD1.2 mn

FY19: KWD684 k

-KWD355.1 k **Net Profit** 

FY19: KWD482 k

## Terminal 5 Updates



NEW DUTY FREE	VIV	SUPPORT BUILDING
New duty free shop at T5 to start operating as from April	VIV served private flights at Kuwait International Airport	Development of support building for Jazeera operations and catering at T5 to start soon



## AKE 35527 R7

# **OPERATIONAL HEADLINES**

## **FY20 Developments**







### **31** destinations

Planned services to 6 new destinations

### Suspension of all commercial flights at KWI

Focus on repatriation and charter flights
KWI restricts inbound travel from 34 countries



Limited capacity commercial flights and charters

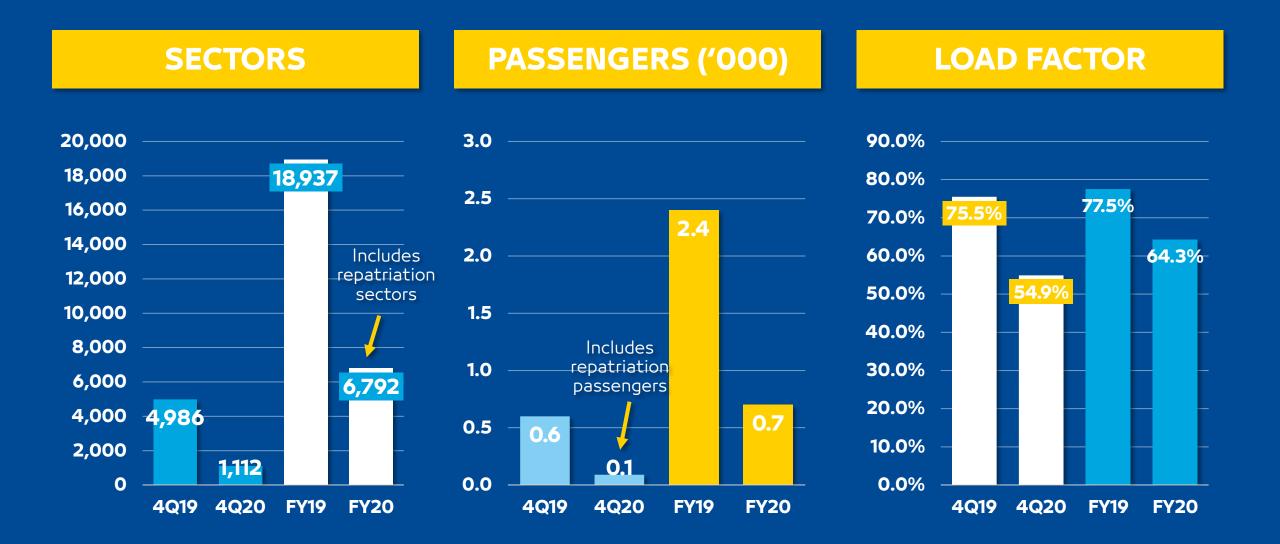
- Commercial flights to:
  - Turkey: 4 airports
  - Dubai
  - KSA: 1 destination
- Charters to India,
- Bangladesh, Nepal
- Continued restriction on inbound travel



New destinations + suspension of flights at KWI during peak holidays season

New routes to Muscat and Dhaka
End of year demand not served because of final week suspension
Restriction increased to 35 countries **Travel Status** 





## **Commercial and Connecting Flights**

Restricted capacity at KWI resumed on August 1, 2020



### **REOPENING PLAN**

### Preparations to resume 30% of flights on August 1

Kuwait authorities announce suspension of flights from 34 countries on August 1 at noon, which included 13 destinations previously planned in our 30% capacity

### Continued to serve scheduled commercial flights to approved destinations: Turkey, Dubai and later and for a limited time, KSA.

**DIRECT FLIGHTS** 

Operated one-way flights to destinations located up to 6 hours from Kuwait, included high demand destinations in the Indian Subcontinent

### **CONNECTING FLIGHTS**

Focus on connecting flights through KWI including flights from London to Nepal, Bangladesh and other destinations.





### TRABZON, TURKEY

First service to the touristic destination of Trabzon started on August 3, with two return flights per week every Monday and Friday.

### **11 flights per week** to four airports in Turkey

Istanbul International Airport, Sabiha Gokcen International Airport, Milas-Bodrum Airport and Trabzon Airport







### DHAKA, BANGLADESH

Service to Dhaka started on October 1, 2020, offering direct flights from Kuwait to Dhaka as well as transit flights to cities in the Middle East.

### **MUSCAT, OMAN**

Flights to the capital of the Sultanate of Oman, Muscat, started on November 2, 2020, offering direct flights between Kuwait and Muscat once a week every Monday.

# **OUTLOOK FOR 2021**

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الجزيرة. Jazeera.

## **Continued Pressures and Challenges**



### Revenue and Cost Controls

### Airport Limitations

### • Revenue under pressure due to limited capacity available at Kuwait International Airport (KWI) as well as competition from airlines triggered by limited demand.

 Restructure of our aircraft lease agreements with lessors is effective and enabled significant cash savings through FY20.  Plan for gradual return of capacity at KWI is postponed.

- Limited daily utilization of aircraft.
- Most airports within our network are not expected to resume full capacity until 2H 2021.

 Roll out of vaccination in Europe and elsewhere expected to soften restrictions.

# •KWI still suspends

Travel

#### •KWI still suspends flights from 35 countries.

- Passengers require PCR certificate with a negative result valid 72 hours before arrival date at KWI.
- •Mandatory home/institutional quarantine of 14 days for all arriving passengers in Kuwait.

### Recovery Outlook

- •Expectation for gradual recovery in 2021.
- •Expectation for ease of travel at KWI with roll out vaccination and starting PCR testing at airport.
- •Plan to take delivery of 4 new A320neo this year. One was delivered in 1Q 2021.
- •Expansion of cargo operations.
- •Yield to remain high driven by restricted capacity.

## Positive Factors to Support Demand



### VACCINES ROLLING OUT

### PCR TEST ON ARRIVAL

Vaccines rolled out in Kuwait and worldwide with effectiveness rates of up to 90%. PCR on arrival for all passengers and from every destination at Jazeera's T5. Help ease travel restrictions and increase safety measures against spread of the virus





### **IATA's Forecast**

**Geneva** - The International Air Transport Association (IATA) announced full-year global passenger traffic results for 2020 showing that demand (revenue passenger kilometers or RPKs)

fell by 65.9% compared to the full year of 2019, by far the sharpest traffic decline in aviation history. Furthermore, forward bookings have been falling sharply since late December.

- International passenger demand in 2020 was 75.6% below 2019 levels. Capacity, (measured in available seat kilometers or ASKs) declined 68.1% and load factor fell 19.2 percentage points to 62.8%.
- Domestic demand in 2020 was down 48.8% compared to 2019. Capacity contracted by 35.7% and load factor dropped 17 percentage points to 66.6%.
- December 2020 total traffic was 69.7% below the same month in 2019, little improved from the 70.4% contraction in November. Capacity was down 56.7% and load factor fell 24.6 percentage points to 57.5%.
- Bookings for future travel made in January 2021 were down 70% compared to a year-ago, putting further
  pressure on airline cash positions and potentially impacting the timing of the expected recovery.
- IATA's baseline forecast for 2021 is for a 50.4% improvement on 2020 demand that would bring the industry to 50.6% of 2019 levels. While this view remains unchanged, there is a severe downside risk if more severe travel restrictions in response to new variants persist. Should such a scenario materialize, demand improvement could be limited to just 13% over 2020 levels, leaving the industry at 38% of 2019 levels.

"Last year was a catastrophe. There is no other way to describe it. What recovery there was over the Northern hemisphere summer season stalled in autumn and the situation turned dramatically worse over the year-end holiday season, as more severe travel restrictions were imposed in the face of new outbreaks and new strains of COVID-19." said Alexandre de Juniac, IATA's Director General and CEO.



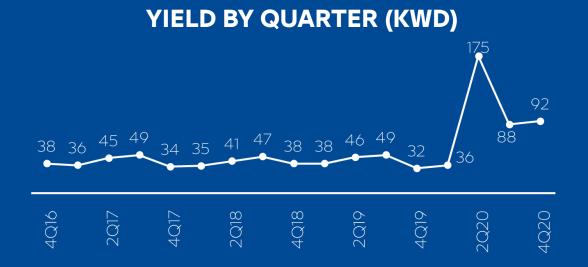
# FINANCIAL REVIEW

## 4Q20 Key Parameters



Operating Parameters	4Q19	4Q20	CHANGE	
Average Aircraft	12.0	13.0	8.3%	
Destination Cities	31	20	-35.5%	
Revenue Drivers	4Q19	4Q20	CHANGE	
Seats	813,233	164,432	-79.8%	
Passengers	614,248	90,216	-85.3%	
Load Factor	75.5%	<b>54.9</b> %	-20.7%	
Net Yield	31.99	92.52	188.7%	

Profitability Drivers	4Q19	4Q20	CHANGE	
Sectors	4,986	1,112	-77.7%	
Block Hours	13,564	3,415	-74.8%	
Utilization (BH per Day)	13.8	2.9	-79.3%	



### **PASSENGERS BY QUARTER (000)**



## 4Q20 Key Parameters



In KWD	4Q19	4Q20	CHANGE
Operating Revenue	20,870,194	8,592,224	-58.8%
Operating Expenses*	22,832,900	-17,466,186	-176.5%
Operating Profit	-1,962,706	-8,873,961	-352.1%
Net Profit	-1,180,155	-10,858,690	-820.1%

Lower Operations in 4Q20 on the back of restrictions as operations were suspended from Dec 21 due to a state of temporary Airport Closure. There was no commensurate reduction in Fixed Costs.

\* 4Q19 operating expenses regrouped to adjust for finance expenses

In KWD	4Q19	4Q20	CHANGE
Cash	23,754,647	19,668,737	-17.2%
Fixed Assets	20,819,335	20,458,884	-1.7%
Total Assets	166,653,225	162,625,152	-2.4%
Total Liabilities	126,410,886	150,648,887	19.2%
Total Equity	40,242,339	11,976,265	-70.2%

## FY20 Key Parameters



Operating Parameters	FY19	FY20	CHANGE
Average Aircraft	10.3	13.4	30.1%
Destination Cities	35	63	80%
Revenue Drivers	FY19	FY20	CHANGE
Seats	3,093,530	1,082,618	-65.0%
Passengers	2,396,321	696,093	-71.0%
Load Factor	77.5%	64.3%	-13.2%
Net Yield	41.5	57.4	38.4%
Profitability Drivers	FY19	FY20	CHANGE
Sectors	18,937	6,792	-64.1%
Block Hours	50,206	20,531	-59.1%

13.3

4.2

-68.6%

Utilization (BH per Day)

In KWD	FY19	FY19 FY20	
Operating Revenue	103,698,648	41,370,384	-60.1%
Operating Expenses	86,955,350	62,054,474	-28.6%
Operating Profit	16,743,298	-20,684,091	-223.5%
Net Profit	14,941,197	(26,400,735)	-276.7%
In KWD	FY19	FY20	CHANGE
Cash	23,754,647	19,668,737	-17.2%

Lesser revenue due to lower operations net of costs	(47.2) mn
Higher Yield	9.1 mn
Lower Ancillary Revenue	(4.1) mn
Fuel Hedge Impact	(1.6) mn
Manpower Savings	3.8 mn
<ul> <li>Terminal 5 losses of KWD1.4 mn in FY20.</li> </ul>	

## FY20 Balance Sheet Variances



- Cash balance, net of bank loans and short-term facilities reduced due to the operational cash burn during the year.
- Advance for maintenance declined due to restructuring of maintenance contracts.
- Total assets and total liabilities increased mainly due to full year impact of IFRS 16 on the back of leasing three additional aircraft in 2H19, one aircraft in 1Q20 and the lease extensions for 12 aircraft.
- FY20 receivables include KWD 9 mn of reserves paid to Lessors to be recovered at the time of shop visit, KWD 3.2 mn receivable from the Government for charters done in 2020 and KWD5.7 mn from Maintenance Service Providers.
- Retained earnings decreased due to losses in FY20.

### FY20 Cost Control Measures



SUSPENDED DIVIDENDS

**ACTIVATED BANK FACILITIES** 

### **COST CONTROLS**

Suspended previous recommendation to distribute dividends for the financial year ending December 31, 2019. Activated the drawdown of bank facilities that were not previously tapped to support Jazeera's ongoing liquidity through the coming months. Reduced number of employees by 37%, voluntary 50% salary reductions for higher management, negotiated waivers with aircraft lessors, and reduced overall overhead bill.

## FY20 – Impact of IFRS 16



In KWD

Profit & Loss	FY19	FY20		
		Accrual	Cash	
Revenue	103,698,648	41,370,384	41,370,384	
Operating Costs	(82,553,173)	(59,647,324)	(53,278,024)	Lower le
Operating Profit	21,145,475	(18,276,941)	(11,907,641)	pegmen
Profit (loss) for the Year	14,941,196	(26,400,734)	(20,031,434)	

FY20 Balance Sheet	FY19	Accrual	Cash	
Total Assets	166,653,225	162,625,152	162,625,152	
Total Liabilities	126,410,886	150,648,888	144,279,588	L lia
Total Equity	40,242,339	11,976,265	18,345,565	H to

- Successfully negotiated waiver of lease payments with lessors from March to November 2020, which created cash savings of USD21 mn (KWD6 mn) in lieu of lease extensions.
- IFRS 16 stipulates that the benefit of lease waiver is spread over the remaining lease term including the extended period. As a result, the recognizable cash savings were not reflected in FY20 P&L but the positive impact will be redirected in subsequent years.

ase

wer lease

lower net loss

bilities

- Recognition of the KWD6 mn as a direct expense negatively impacted 2020 operating profit, retained earnings and all related financial ratios.
- Cash-wise, December 2020 balance of KWD20 mn is close to the KWD23 mn of December igher Equity Due 2019 in addition to a guaranteed government collection of KWD3.2 mn.

## FY20 – Cash Burn



#### In KWD

### FY20 Cash Burn

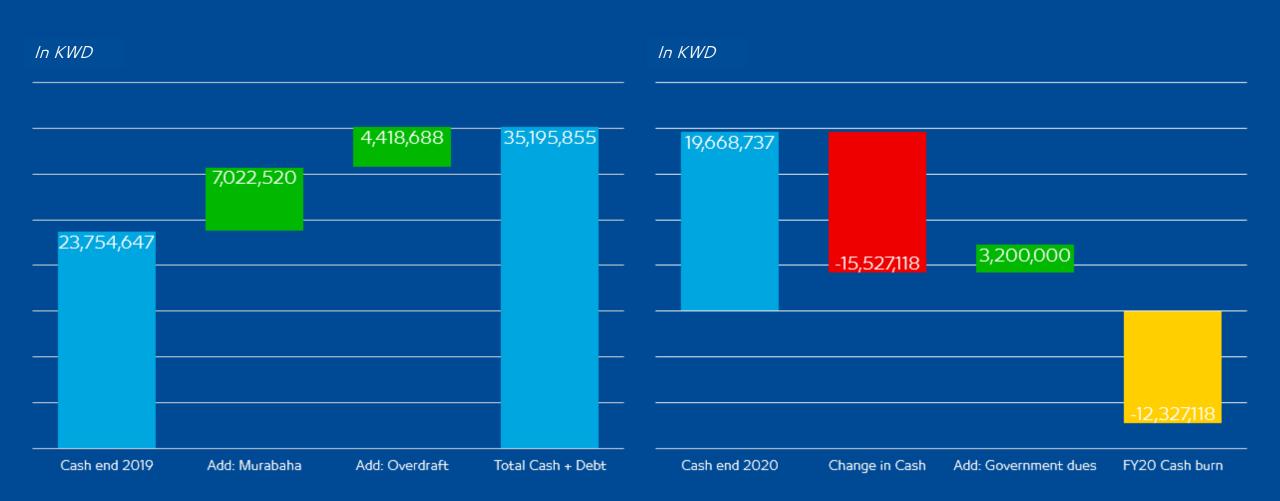
Cash end FY19	23,754,647	KWD13.5 mn dividends cancelled
Add: Murabaha	7,022,520	Facility acquired in 2Q20 at a rate of 1% over CBDR
Add: Overdraft	4,418,688	Facility acquired in 2Q20 at a rate of 1 - 1.5% over CBDR
Total Cash + Debt	35,195,855	

Cash end FY20	19,668,737	
Change in Cash	-15,527,118	
Add: Government dues	3,200,000	Confirmed dues to be collected in 1Q21
FY20 Cash burn	-12,327,118	
Monthly Cash burn	-1,027,260	Inclusive of all operating expenses and hedge costs

- Prudent measures to curb cash burn during the year.
- Cancelled dividend payment for FY19 in March FY20 to withstand future cash pressure.
- One of the lowest cash burn / aircraft rates globally compared to other airlines.
- Access to bank credit at very competitive rates with the ability to withdraw more if required.
- Very stable cash position covering 20 months of similar level of operations.
- An amount of KWD 3.7 mn is due from a maintenance service provide in early 2Q21.

## FY20 – Operating Cash Burn





Monthly cash burn of -KWD1.0 mn

## FY20 – Equity Management

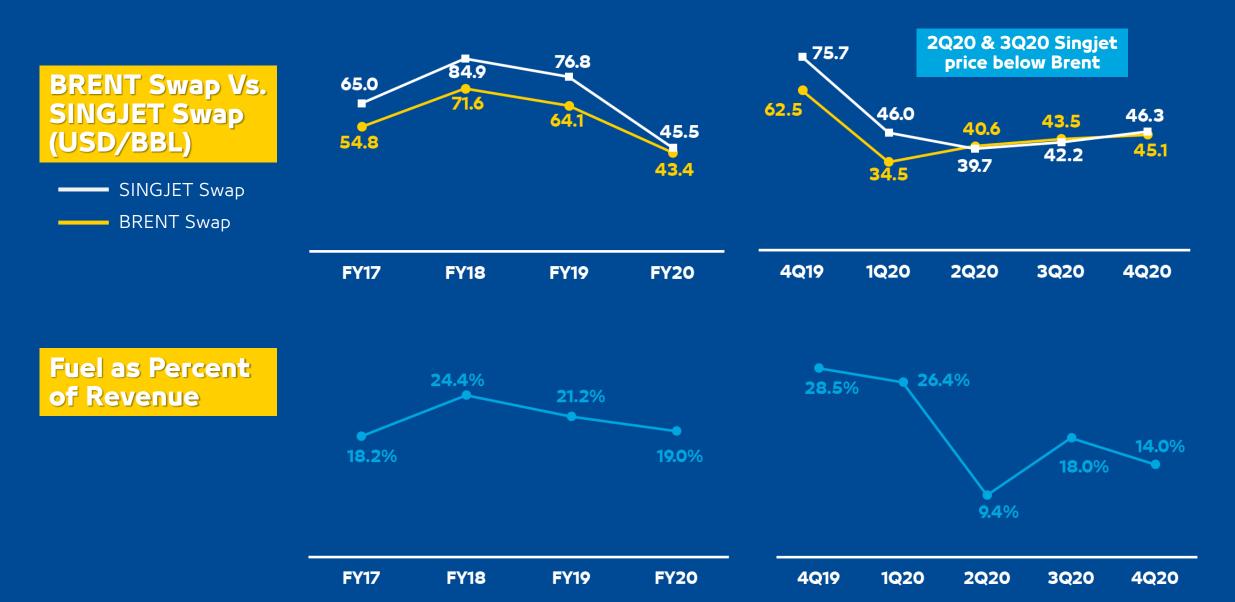


In KWD	FY19 Equity	Current FY20 Equity	Adjusted FY20 Equity
Share Capital	20,000,000	20,000,000	20,000,000
Reserves	5,835,242	5,835,242	0
Hedge Reserve	837,562	(1,027,778)	(1,027,778)
Opening Retained Earnings	(1,371,662)	13,569,535	13,569,535
Add: profit (loss) for the year	14,941,197	(26,400,734)	(20,565,493)
Impact of reserve write off	Ο	Ο	5,835,242
Closing Retained Earnings	13,569,535	(12,831,199)	(6,995,958)
Total Equity	40,242,339	11,976,264	11,976,264

- FY20 closing retained losses stood at KWD12.8 mn
- Legal reserve offset against losses to the tune of KWD5.8 mn to reduce retained losses to KWD6.9 mn
- BOD recommended the action in its meeting held on 22<sup>nd</sup> February to be approved by the General Assembly
- Significantly eliminates risk for the need of capital increase.







## Fuel Hedge Impact



	FY20		FY21	
			Assuming USD 60/BBL	
	USD	KD	USD	KD
Impact of Hedge for BBLs purchased	-2,182,427	-661,996	2,904,000	880,870
Impact of Consumption Shortfall	-3,194,896	-969,108	-	-
Total	-5,377,323	-1,631,103	2,904,000	880,870

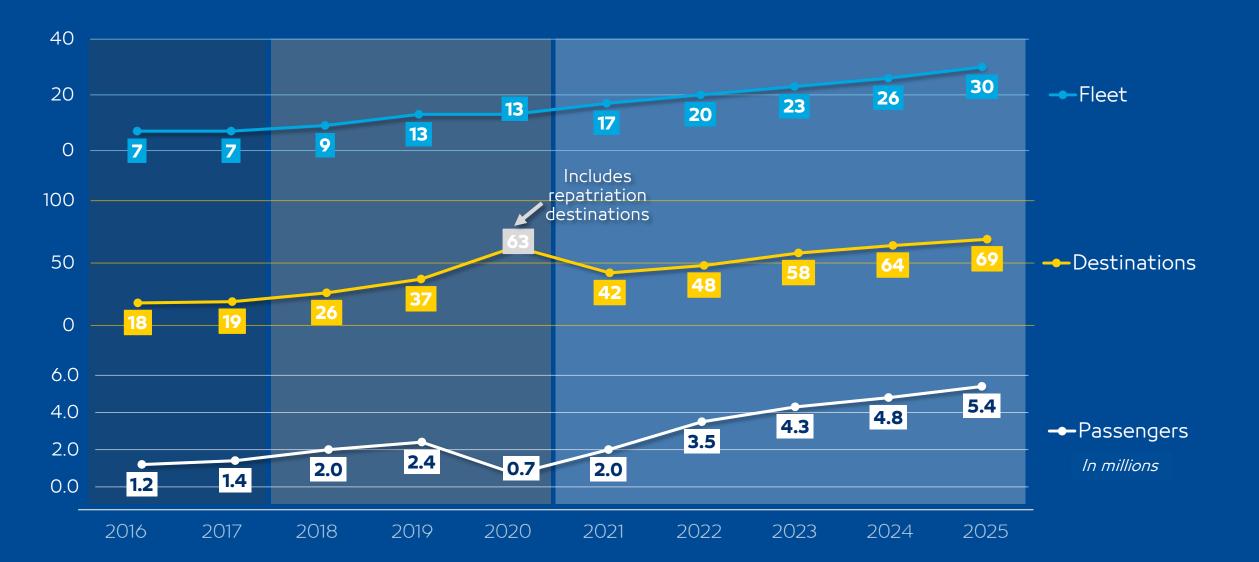
- Current fuel hedge spreads until February 2022 at an average of 65% of fuel requirements at an average price USD55.61 / barrel
- FY20 reported hedge costs of KWD1.6 mn



# **2025 BUSINESS PLAN**

### Business Plan: 2021 to 2025





## Business Plan: 2016 to 2025



ECONOMIES OF SCALE	COST OPTIMIZATION	NETWORK GROWTH	INFRASTRUCTURE
Economies of scale to improve margins as fleet and operations continue to grow.	Focus on cost optimization per pax and per aircraft.	Network growth driven by more frequencies in the Indian Subcontinent as well as the CIS region, GCC and East Africa.	Work on developing infrastructure facilities in our hub of KWI.







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### Contact



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#### Jazeera Airways KSC is listed on the Kuwait Stock Exchange

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