

الجزيرة. Jazeera،

The big push to

# Q2'17 EARNINGS WEBCAST



Welcome

AUG 2, 2017

### Today's Agenda

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- Q2 and H1 headline results
- H1 business review and the push to "Digitize, maximize, moneytize"
- H1 Financial Review
- Outlook and Q&A Jazeera.

### Q2 2017 Results Headline Financial Results



Operating revenue

44.0 m +9.5% Vs. Q2 2016 Operating result

2.2 m

+22.9% Vs. Q2 2016

Net result

2.3 m

+18.1% Vs. Q2 2016



### H1 2017 Results Headline Financial Results



Operating revenue

24.1 m

- 2.4% Vs. H1 2016

Operating result 1.2 m

-65.2% Vs. H1 2016

Net result

1.3 m -77.3% Vs. H1 2016



### H1 Business Review

### Launched 2 new routes

Baku and Doha



### Improved utilization

6% increase in utilization, more improvement in the next 6 months

### Strengthened commercial team

New senior hires in revenue management, network planning, & e-commerce



### H1 Business Review

Terminal construction progressing well, on budget and on schedule to accept our first passenger in Q1, 2018

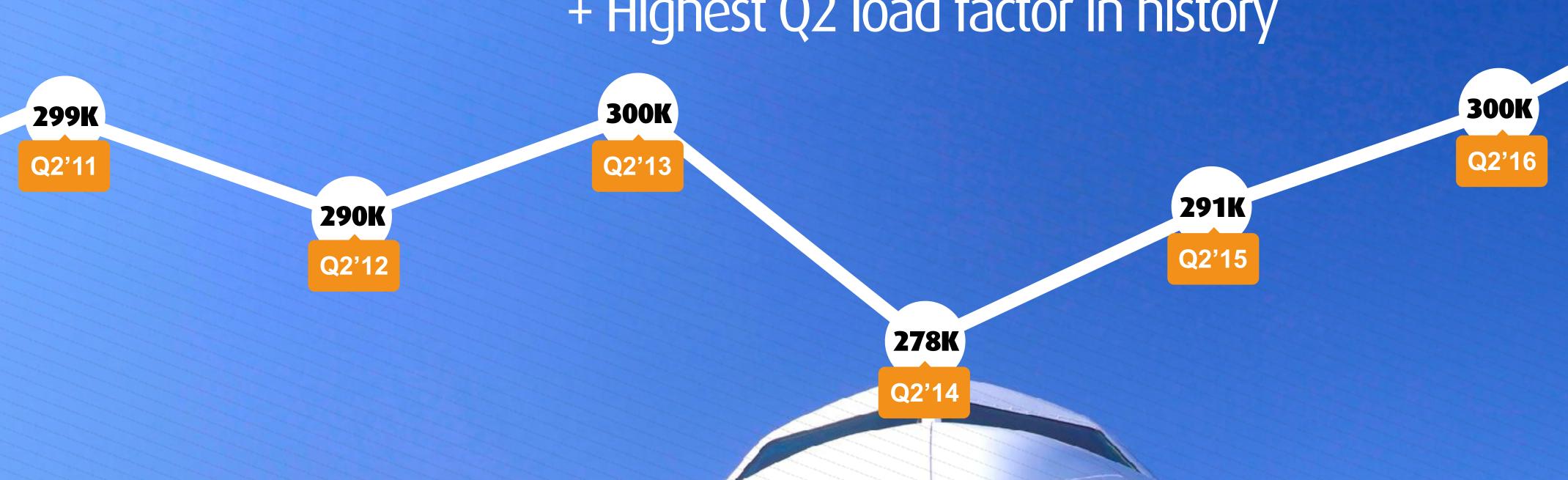


### H1 Business Review









314K

Q2'17

LF 73.3%

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### The big push to



Welcome

On July 30th we unveiled our new brand to the world and rolled-out a major upgrade to our e-commerce infrastructure. Here are the highlights.

# Digitze. Maximize. MONETIZE.

A new brand identity to reflect and carry our new position

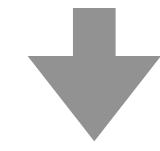
A new identity that is simpler, younger, and fresh

A new identity that captures our product evolution











## Maximize. Monetize.

#### Completely re-engineered jazeeraairways.com

Optimized for e-commerce, cross-selling, and ancillary revenue, with live chat support.



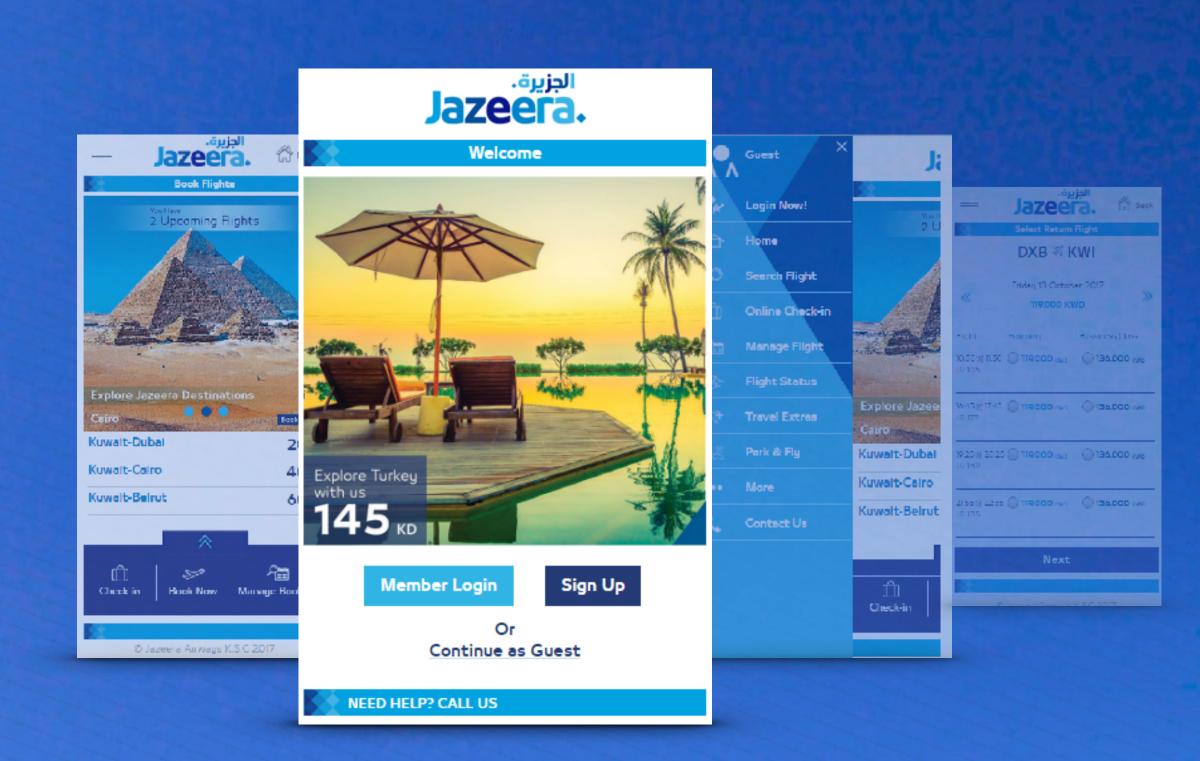


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## Maximize. MONETIZE.

#### Brand new mobile website with across-the-board enhancements and new features

- ✓ New brand look, enhanced user interface
- ✓ Easier and faster process for searching, booking, and payment
- ✓ New technology integration, including mobile boarding pass and passbook
- Push notifications, information, promotion etc.





### Financial Review



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#### H1'17 Results discussion

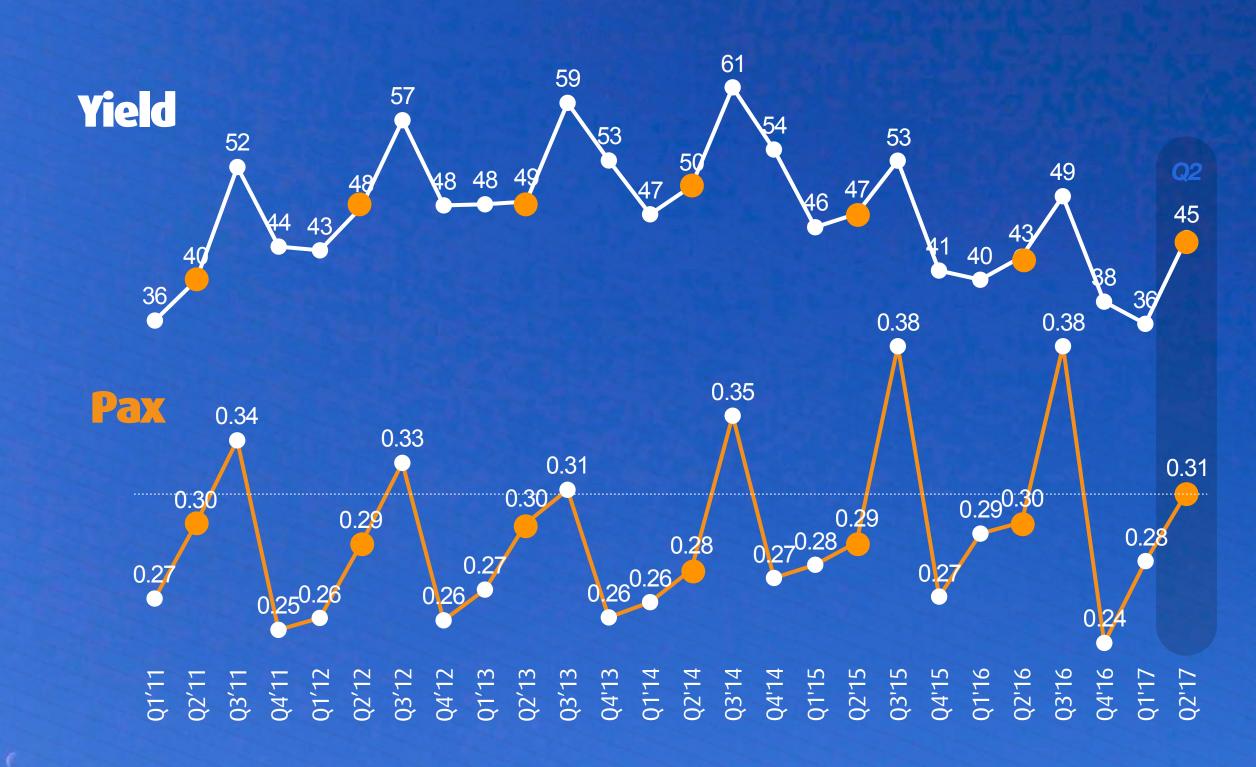
#### In Kuwaiti Dinars

	Q2′17	Q2′16	% CHANGE
Operating Rev	14,034,531	12,812,974	9.5%
Operating Exp	11,807,218	11,000,951	7.3%
Operating Result	2,227,313	1,812,023	22.9%
Net Profit	2,290,250	1,938,750	18.1%

	H1′17	H1′16	% CHANGE
Operating Rev	24,085,531	24,680,320	-2.4%
Operating Exp	22,889,405	21,239,293	7.8%
Operating Result	1,196,126	3,441,027	-65.2%
Net Profit	1,342,545	5,919,543	-77.3%

#### Yield (KD) vs Passengers (million)

By quarter = = Q2

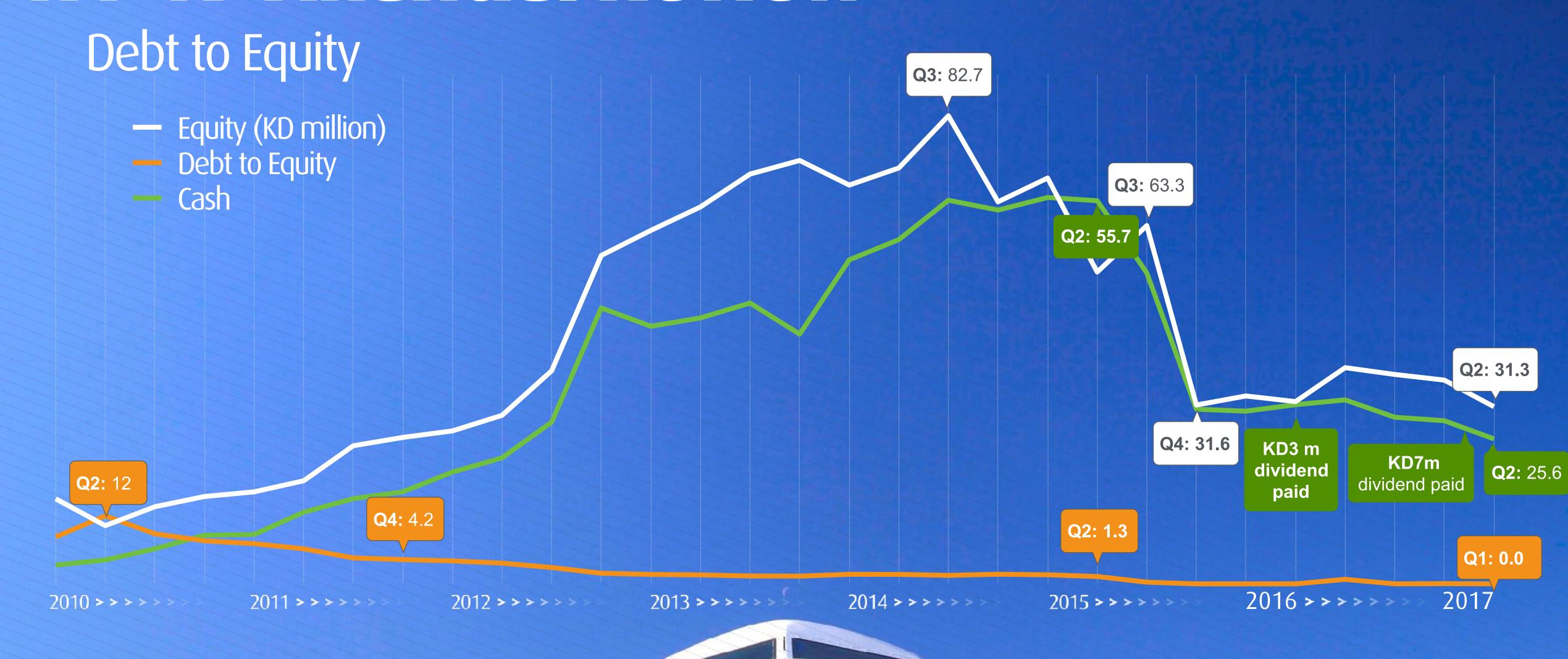


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Fuel price review (USD)



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Balance Sheet Highlights

In Kuwaiti Dinars	Jun'17	Mar'17	Dec'16
Share Capital	20.0 m	20.0 m	20.0 m
Equity	31.3 m	36.0 m	37.0 m
Cash	25.6 m	28.8 m	29.4 m
Debt	0 m	1.5 m	0
Working Capital	4.9 m	3.8 m	3.9 m





### Key contacts and links

For more information please contact

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http://www.jazeeraairways.com

Jazeera Airways KSC is listed on the **Kuwait Stock** Exchange.

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